How Technology Makes Continuous Innovation Possible
A Case Study with Unilever

Join Us at
#GartnerSCPlanningSummit

30th October 2023, 12:55 p.m. – 1:15 p.m. GMT
Park Plaza Westminster Bridge, London, UK
If vehicles can go autonomous, why not supply chains?
Autonomous Supply Chains Are Already Here!

Automate all your supply chain decisions on Solvoyo’s cloud-based platform so that you can focus on what machines can’t!
One Stop Shop for All Your Planning Needs

01 Strategic
Company’s long-term vision, direction, and actions, such as mid/long-term forecasts and network design

02 Tactical
Mid-term decisions such as S&OP, DRP, Rough-cut capacity planning (RCCP)

03 Operational
Daily/weekly planning workflows demand, inventory, production, MRP, line scheduling, replenishment, fulfillment & transportation
Project Cerebro
Unilever & Solvoyo Partnership

How Technology Makes Continuous Innovation Possible
Partnership with Solvoyo and Unilever

If you want to go fast, go alone, If you want to go far, go together. We chose to go very far together.
Diverse Needs: One Single Composable E2E Platform

5 Business Divisions - 29 Brands

- Demand Planning
- Supply Planning
- Customer Service / Fulfillment
- Transportation Planning
Secret Sauce

Context aware
Synchronized Planning

End-to-end decision automation with AI

Use of Total Cost to Serve to generate optimal results

Native Configurable Technology & Agility

Partnership model that promotes continuous innovation
Results

- **Autonomous**: Faster Daily/Weekly Planning with Higher Predictability
- **Agile**: User Acceptance Rates Over 90%
- **Intelligent**: Increase in Service Levels 600 bps
- **Connected**: Decrease in Transportation Costs 500 bps
- **Intelligent**: Forecast Accuracy Increase 420 bps
- **Connected**: Decrease in Inventory Overstock Level 410 bps
Key Takeaways

- **End-to-end planning automation** is not a dream, it is possible.
- It’s not a one-off implementation, but a process of **continuous innovation**.
- **Strong partnerships** between solution provider and the business is essential.
- **Data integrity thru continuous diagnostics** ensures **quality outputs**.